

Truth or Consequences, A Hobbit's Tale

or

*(A Web of Lies, Shelob's Tale)*

A Multigenre Project

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ENG 862

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## Author's Agenda

Dear Reader,

I began thinking about a wide array of ideas that deals with the lies and secrets that people might have/tell over their lifetime. I have also dealt with the idea of their consequences on us personally and on other people. I also always ponder why just telling the truth is so difficult for people or why people are so “mean?” that, as my mother would have said, “They would rather tell you a lie than tell you the truth.” I had begun with the idea of creating life spans to represent this idea and after creating about half of those I came up with the idea that you now have before you.

**Rational For Project:** My reason for tackling this particular topic is because it is universal plus I have personally been dealing with, in the past 9 months, a set of secrets and lies perpetrated on me that were rather devastating and that I have been coping with in my life. This coupled with the fact that many of our texts that we have read this semester have also dealt with these subjects at some level.

**Claim/Focus:** When people(s)/organizations/governments lie and keep secrets there are various degrees of consequences for them. Some of these can be simple or relatively unknown while others can be devastating and destructive. My question is what are the consequences of secrets and lies and are they worth it? I will be presenting different “types” and allow the reader to take away what they will.

**Document 1:** My first documents are a set of birth certificate of a secret and a lie. I decided to start here because both ideas have a beginning. They both can take on a life of their own so here goes!

**Documents 2-3:** Madison Avenue is so good at telling lies that I wanted to address them in a couple of documents. I believe people don't understand the impact of the advertising in their lives and I find that very interesting. And we're so bombarded with it, especially on the television.

**Documents 4-6:** My next set of documents include: a travel brochure for “government” agencies where lying and keeping secrets might be a particular skill required; the use of “national security lies” to take about our basic liberties in a quote from Ben Franklin; and a poster used on the X-files all the time and this show dealt with *conspiracy types* of secret and lies.

**Document 7:** My seventh document is a ransom note. By not coming clean in our lives, we often hide our true selves away.

**Document 8:** My eighth document I a picture collage related to our entertainment world where the topic of lies and secrets are very popular.

**Document 9:** I couldn't do this without the help of the PostSecret website so this collage of postcards is dedicated to it. It is quiet the net phenomenon and I don't believe this project would be complete without it.

**Document 10:** What are our ultimate lies/secrets we might have at the end of our life? What would our honest obituary might way? Just as lies and secrets are born, they do sometimes die.

**Document 11:** A puzzle with the words related to secrets and lies.

**Document 12:** In my final documents I wanted to end with the **ULTIMATE or worst** things that can come from secrets and lies. Again, a collage of some of my ideas.

**Reflection.** I have come away from this much richer in my research and I feel like the project I ended up with is much more focused and clear than what I began with. I have answered my research question for myself and hopefully have for you, dear reader.

Lisa

Every person  
has at least one secret  
that would break your heart.

Birth of a secret and a lie

*Certificate of Birth*



Name: \_\_\_\_\_

Date: \_\_\_\_\_

Weight: \_\_\_\_\_

Length: \_\_\_\_\_

© 2010 Hooverwebdesign.com

*Certificate of Birth*



Name: \_\_\_\_\_

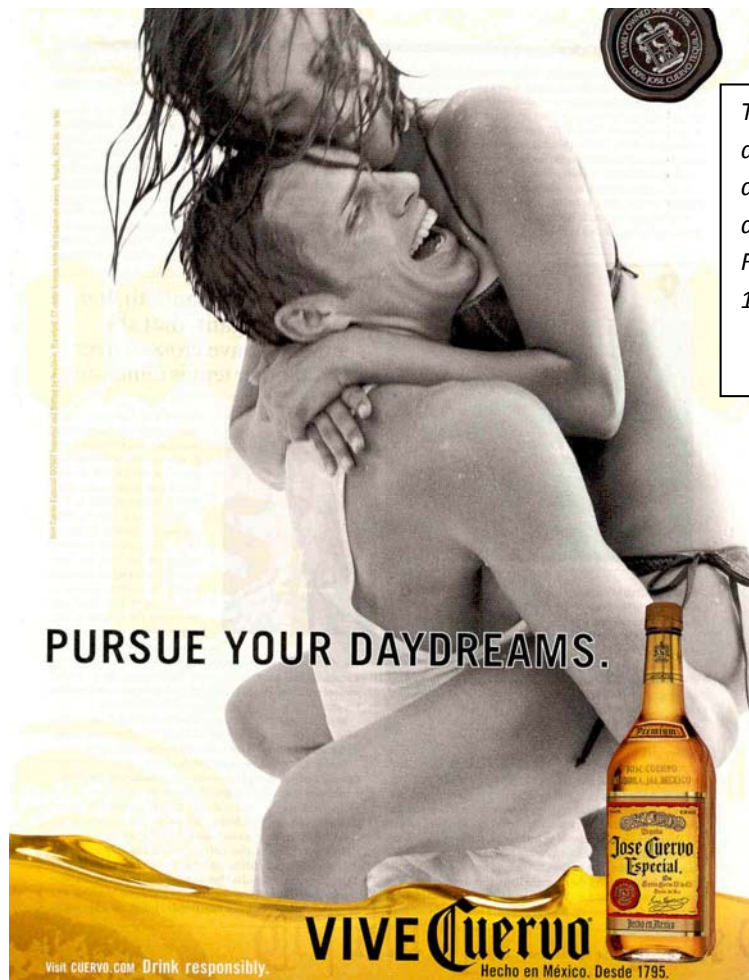
Date: \_\_\_\_\_

Weight: \_\_\_\_\_

Length: \_\_\_\_\_

© 2010 Hooverwebdesign.com

## Alcohol Advertisement

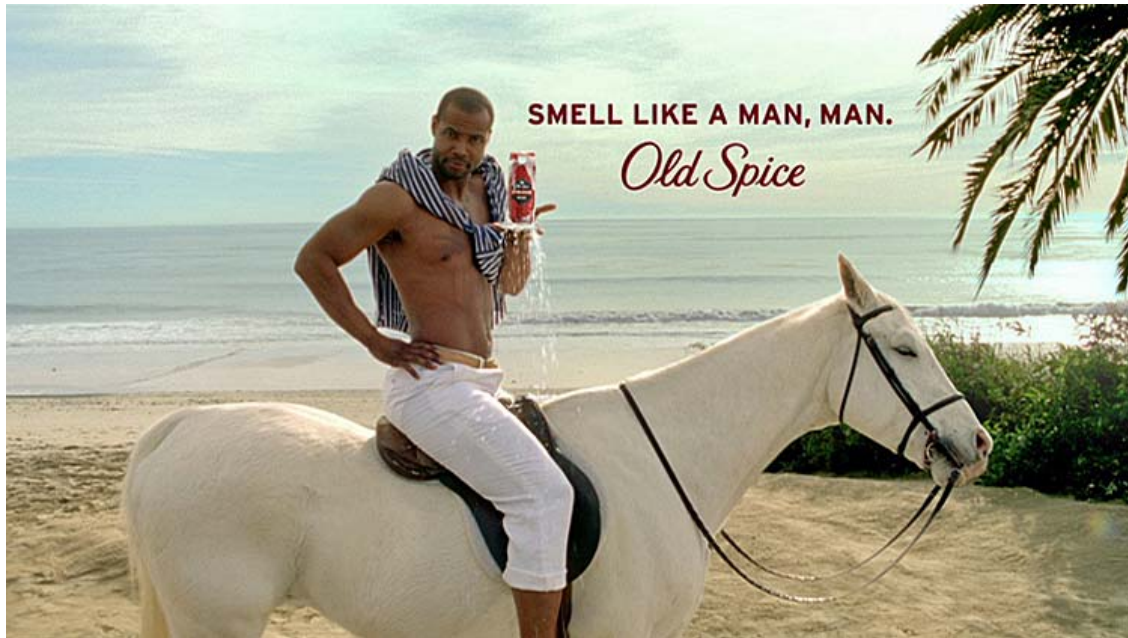


*The results based on the NLSY97 suggest that a ban on all local alcohol advertising, which is about one third of all advertising, might reduce adolescent monthly drinking from about 25 percent to about 21 percent. For binge drinking, the reduction might be from about 12 percent to about 7 percent.*



If statistics are right and advertising does influence us...what do these two bottom ads do to us?

## Advertising Voice



Bet you can't read these ads without using these character voices, even in your head!

## Brochure

# Get paid to lie and keep secrets!

NSA

FBI

CIA



# Join Us and See the World!

We are always looking for professionals and students who want to grow their careers with us!

We currently have career development programs in the following areas:

- Acquisition & Business Management
- Computer Science
- Engineering
- Mathematics
- Cryptanalysis
- Information Assurance Analysis
- Intelligence Analysis
- Language Analysis
- Organizational Leadership Management
- Security and Counterintelligence
- Signals Analysis
- Office and Support Professionals
- Senior Technical Development Program
- Joint Duty Assignment
- Special Agents
- Linguistics
- Cyber Security

Benefits include:

- Getting paid to lie and keep secrets
- See the world
- Work/life balance
- Education and training
- The “usual” suspects (e.g., paid time off, insurance)

For more information:

<http://www.nsa.gov/careers/>

<https://www.fbijobs.gov>

<https://www.cia.gov/careers>





## 9/11 and The Patriot Act (Or, wasn't Orwell Correct?)



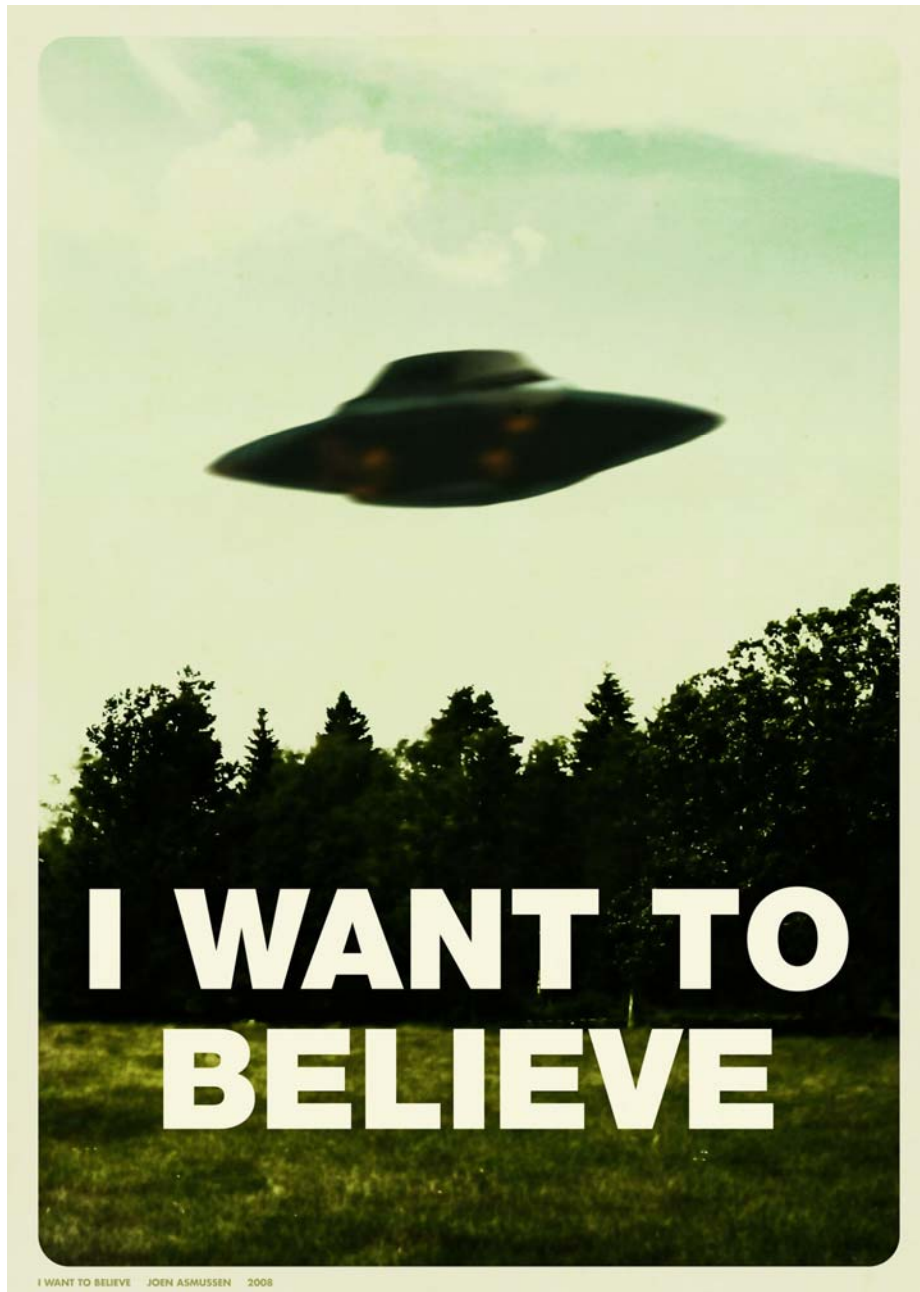
They that can give up essential liberty to obtain a little temporary safety deserve neither liberty nor safety.

-Benjamin Franklin

If Tyranny and Oppression  
Come to this land  
It will be in the guise  
of fighting a foreign enemy.

James Madison

## Conspiracy Theory



### Top 10 Conspiracy Theories

1. 9/11 was planned by the US government
2. UFO recovered at Roswell
3. JFK Assassination
4. Global warming is a fraud
5. Princess Diana was murdered by the royal family
6. Jewish world domination
7. Apollo Moon Landing hoax
8. Pearl Harbor was allowed to happen
9. The Third Secret of Fatima
10. The Philadelphia Experiment

For a full list:

<http://www.time.com/time/specials/packages/completelist/0,29569,1860871,00.html>

Ransom Note

d E A R S O u L -

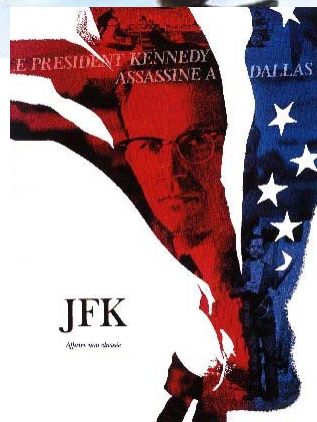
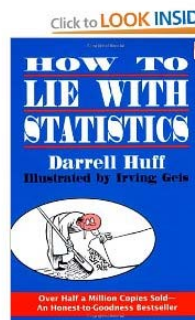
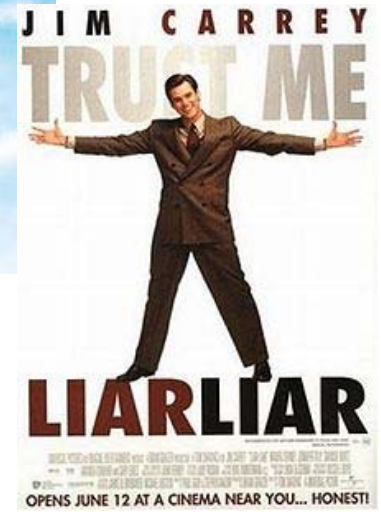
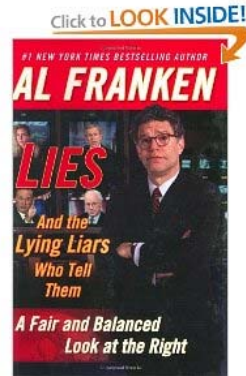
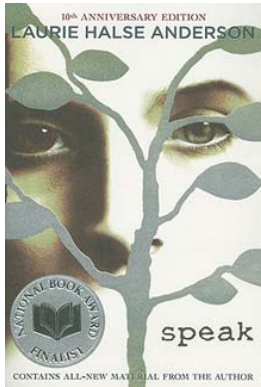
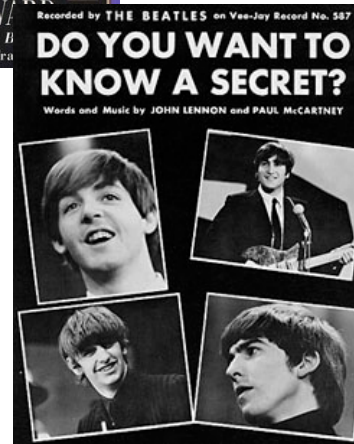
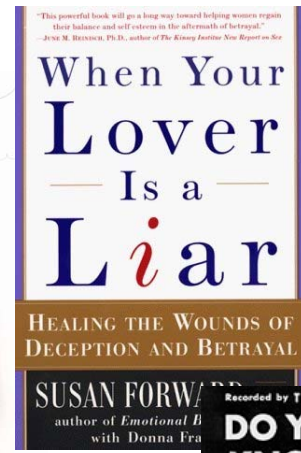
Y O u A R E  
B E I n g K I d n A P P E d  
F O R A R A n S O m  
Y O u w I L L n E V E R  
B E A B L E T O  
P A Y S O d o n ' T  
E V E n T R Y I T .

Y O u R S E C R E T  
A B O u T B E I n g  
g A Y I S J u S T  
T O O B L O O d Y  
B A d ! Y O u R w I F E  
w I L L n E V E R  
K n O W - n O R w I L L  
Y O u R  
C H I L d R E n -  
S I B L I n g S -  
P A R E n T S -  
E m P L O Y E R -  
C H u R C H - E T C .

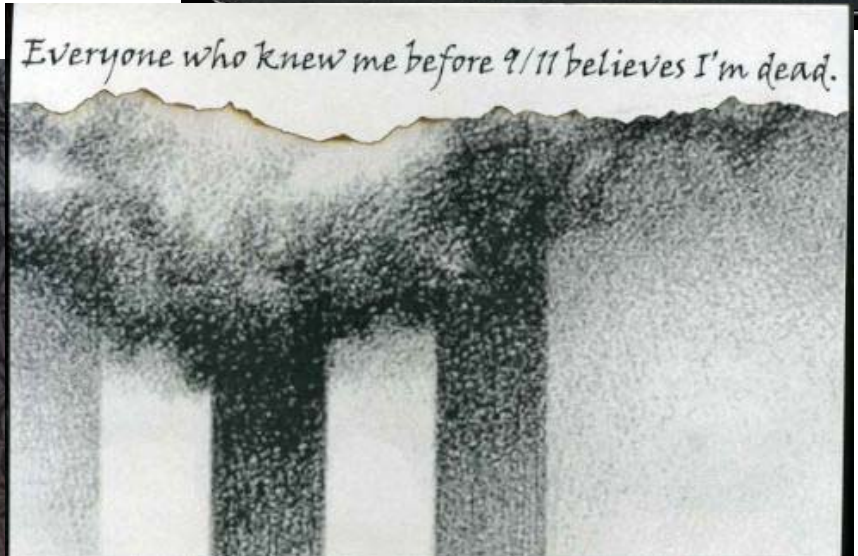
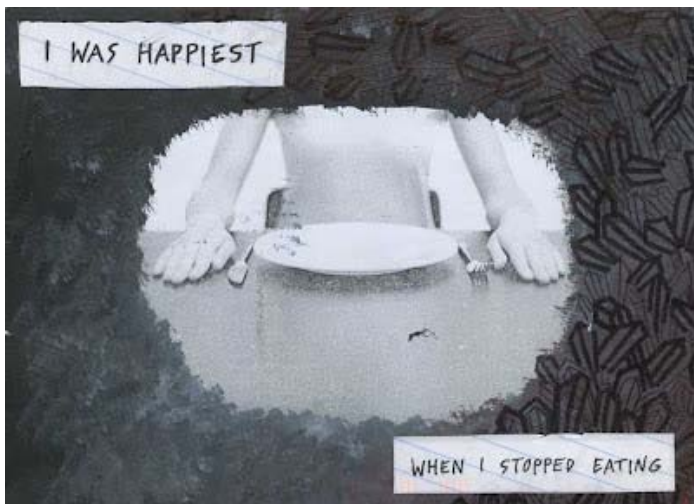
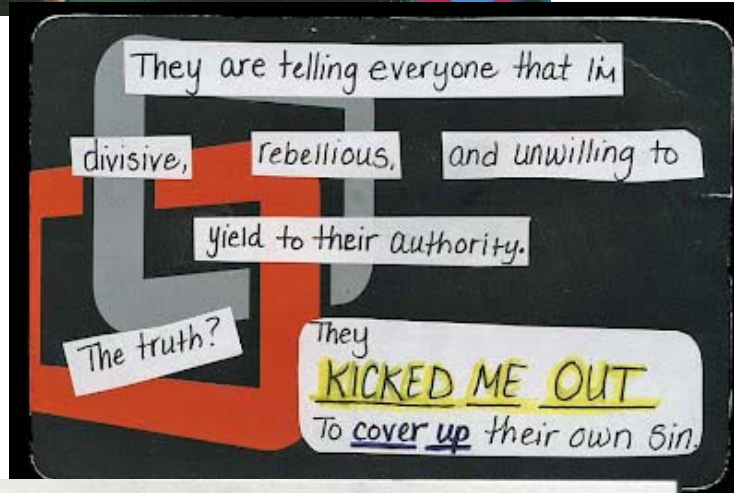
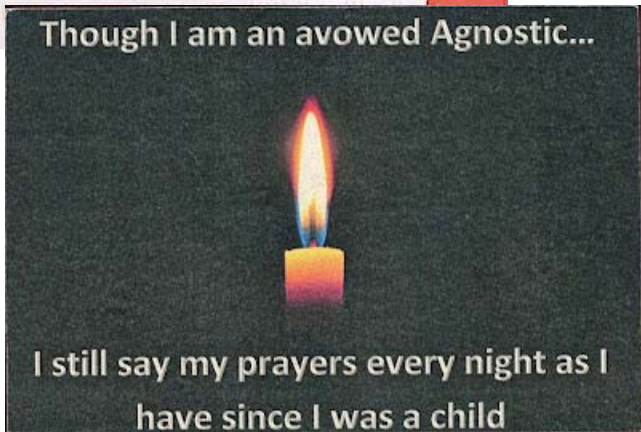
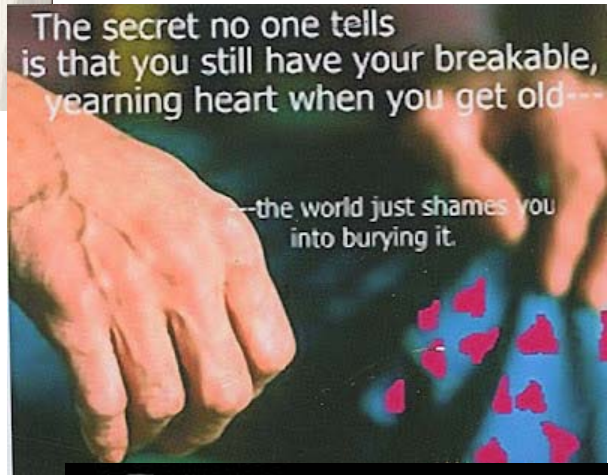
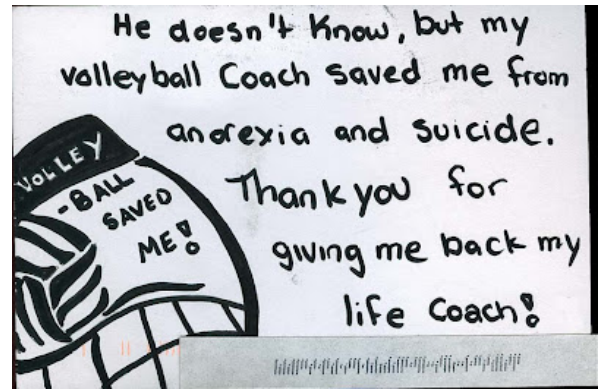
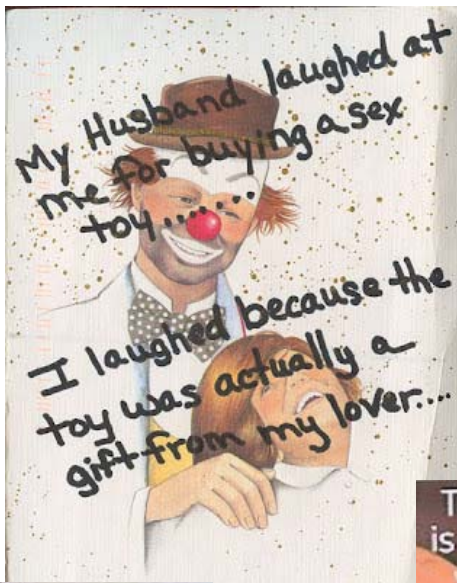
g O O d L u C K  
u n T I L Y O u d I E  
A M I S E R A B L E  
F u C K .

Y O u R S E L F

That's Entertainment!



PostSecret



## End of Life Reflections



Daniel N. Jacobs, 84

Fruit and vegetable vendor loved, beloved on East Side

Daniel was a sergeant from WWII. He is survived by a wife, Catherine, who poisoned him in his sleep. He is also survived by 3 daughters, 7 grandchildren and 13 great grandchildren. He was known in the gay community as “Dirty Daniel” when he would dance in showgirl outfits and visit the restrooms of any club



Heidi Lynn Krebs, 92

A leader for WWII Nurses Corps

Heidi Krebs passed away in a nursing home in Marion, Alabama after committing suicide in her bathtub in the wee hours of March 23, 2012. She was a member of Mt. Zion Baptist Church since childhood. She served in the WWII nurses corps where she refused service to any non-white enlisted personnel—other's she would smother in their sleep. Daughter of a clansman she can't stand the people who



KAUFMAN, Alice, 82, Tampa, passes February 10, 2012, peacefully at home in her sleep.

She was a cheating wife of 62 years to Vincent Kaufman, who preceded her in death. He was a bastard who molested all 4 of their kids, even though she stood by him and alienated the kids, and she hated him from day one. She forever loved and screwed her priest and childhood friend, Jacob Tillman, until he passed in 2008. She is survived by a son, Michael, fathered by her lover but named after her husband's father; daughter, Rebecca, also fathered by

## Puzzle

NNFUDDBZVDTERCESKXOVDFUYMUICRNK  
ZBQBUIJYDEFARYEMXUIIEDNCLIFOFG  
KNZLDESZEZTEVASIONLSBGOKTEIPFH  
ETLNMISIXZJRPVKGQTIHWOAPNTGATG  
KJNDILVRNGIMAFNB DKFOVDYLPQB NB  
VACZIAUDYFMMBCTALEINFRAEFRWIRD  
QGD AUPENBLOI IHTKUDCECICRIUTNIV  
ECNELUDUARFRBT FIDAASFECCKIOSWB  
HVEILEDOZOEAMACHOETTDAATBXTMAJ  
YMISREPRESENTATIONIYRTLKIOFKAM  
PDQXURHGLDEIYWTHVIOFIECSRODEIC  
EDPHRBRRRQGERWBIIOONOIAPT EINSYL  
RTFAEIDEDEFAMATIONONBNFBSPINLCIA  
BZOTVEWD RYCARUCCANILAO SNOEEBTH  
OMRAOELNEMARFSXAPJFRNBVA AH ESTZ  
LTGECHIUBFWXNLTVD SUNDEL D LLWYST  
EREHRWVNSPAFKPYNSKTNBBEQCMMXN  
FERCEDCVZYKUOYPELZKTPPRIVATEHN  
CVYYDREDNALSIEE IYUISRLWIPTJSXT  
ZOGGNUTQH KCJRSZYXOQIEQDWGMKYU  
PCKXUHJRMKSJNXHXNPGKTEEPUDGBWO  
ZOO CWOAPZTUUZODXQOZDSSDKUDEOHX  
NQULFAMCIRNVZEZWHMIDKMUJLEEHIQ  
JPYNWQHEYWBIDMZTENHICXOTAEKTKA  
DSJRUEYGE C I UNDES IUGSIDLQIPZRUI  
RWROTKUBTGOCWQUZVHKTRLCMLEBSIG  
FALSEHOODRDIHWIPBPHOTSJGWPCZQU  
GWCRCQGMHLVUEGOTBERRNBBQE QBSESI  
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LTDPNZDVEHUHWEPWSGT XGSAMNEESEEE

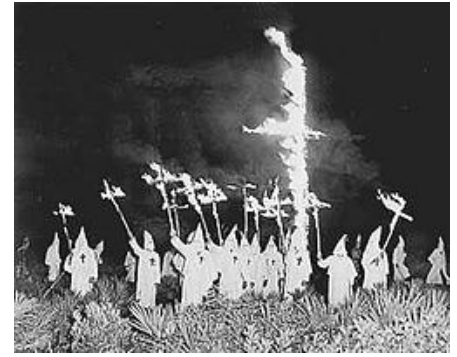
Find these words:

BACKBITING  
BULL  
CAMOUFLAGED  
CHEAT  
CLASSIFIED  
CLOUDED  
COVERT  
CRYPTIC  
DARK  
DECEIT  
DECEPTION  
DEEP  
DEFAMATION  
DETRACTION  
DISGUISED  
DISHONESTY  
DISINFORMATION  
DISTORT  
DISTORTION  
DUPE

EVASION  
FABLE  
FABRICATION  
FALSEHOOD  
FALSENESS  
FIB  
FICTION  
FORGERY  
FRAME  
FRAUDULENCE  
FUDGE  
GUILF  
HYPERBOLE  
INACCURACY  
INVENTION  
LIBEL  
LIE  
MISLEAD  
MISREPRESENTATION  
MYTH

PERJURY  
PRIVATE  
SECRET  
SHROUDED  
SLANDER  
SNOW  
TALE  
TRICKSTER  
UNDERCOVER  
UNDERGROUND  
UNKNOWN  
UNSEEN  
VEILED  
VICTIMIZE  
VILIFICATION  
WHOPPER

Come'on...What's the Worst Thing That Can Happen?



Self-Reflection

Lisa Moore

Multigenre Project-Spring 2012





## Works Cited

The birth certificates are templates copied from this website: <http://www.hooverwebdesign.com/free-printables/printable-certificates/printable-baby-birth-certificates.html>

The Jose Cuervo ad came from this website: <http://addiction-dirkh.blogspot.com/2011/08/7-myths-alcohol-industry-wants-you-to.html>

Irish Spring ad: <http://latimesblogs.latimes.com/gossip/2010/02/isaiah-mustafa-old-spice-commercial.html>

Taco Bell ad: <http://fastfood.oregister.com/2009/01/24/taco-bell-must-pay-42-million-to-chihuahua-creators/12132/>

The Effect of Advertising on Tobacco and Alcohol Consumption:  
<http://www.nber.org/reporter/winter04/saffer.html>

Rape in current ads: <http://interzonejunk.blogspot.com/2012/01/rape-is-current-advertising-metaphor.html>

More on how advertising works: <http://www.theatlantic.com/business/archive/2011/08/why-good-advertising-works-even-when-you-think-it-doesnt/244252/>

The brochure was created with the help of the NSA, FBI, and CIA websites: <http://www.nsa.gov/career> ; <https://www.fbijobs.gov>; and <https://www.cia.gov/careers>

The Spy vs. Spy image comes from Mad magazines

The images/quotes from Ben Franklin and James Madison just came from a Google images search

The X-files poster: [http://noscope.com/photostream/various/I\\_Want\\_To\\_Believe\\_01.jpg/view](http://noscope.com/photostream/various/I_Want_To_Believe_01.jpg/view)

Conspiracy Theories: <http://listverse.com/2007/08/21/top-10-conspiracy-theories/>

I created the ransom note from this website: <http://contactsheet.org/junk/ransom.html>

The collage of entertainment images just come from all over the web. I simply did a Google Image search.

PostSecret: <http://www.postsecret.com/> (Enough said!)

Older person reflections: <http://fstoppers.com/pics-reflections-portraits-of-the-elderly-as-they-once-were>

Created the puzzle from here: <http://puzzlemaker.discoveryeducation.com>

The last collage, again, created by simply searching Google images